

Short Blurb on Azamara Onward

Step aboard the newest ship to our fleet, Azamara OnwardSM, arriving in May 2022 and arrive at the doorstep of the globe's most hidden gems and storied cities. Built to cross oceans, cruise along scenic waterways and dock at locations larger ships can't access — this small ship cruising experience is unlike any other.

Ship Stats/Facts

Explore the World Like Never Before

STEP ABOARD OUR FLEET FIT FOR EXPLORERS —
PERFECTLY SIZED TO CROSS MAGNIFICENT OCEANS
AND SAIL ALONG INTIMATE RIVERS.

Arrive at the doorstep of the globe's most hidden gems in a small ship cruising experience unlike any other. Where size, style, and service all combine to deliver a true boutique hotel at sea atmosphere. And where lush amenities only add to the enjoyment of Destination Immersion[®] experiences.

Discover a fleet capable of navigating Norway's meandering fjords, sailing up the Chao Phraya River to Bangkok's doorstep, and delivering you to the heart of Seville. Our four sister ships — Azamara Journey[®], Azamara Quest[®], Azamara Pursuit[®], and Azamara OnwardSM are perfectly sized to cross oceans, sail into intimate rivers, cruise along scenic waterways, and dock at marquee ports as well as less-crowded locations. Accommodating approximately 700 guests with a host of inclusive amenities and remodeled staterooms, Azamara[®] ships are designed to meet your every need — no matter where you're going.

And while our destinations may bring you on board, it's our international crew that keeps you coming back. From anticipating your needs and knowing you by name to surprising you with the smallest attention to detail, personal connections are always a moment away aboard our intimate fleet.



AZAMARA JOURNEY[®]

408 Crew
702 Guests
30,277 tons
Refurbished 2021

AZAMARA PURSUIT[®]

408 Crew
702 Guests
30,277 tons
Refurbished 2021

AZAMARA QUEST[®]

408 Crew
702 Guests
30,277 tons
Refurbished 2021

AZAMARA ONWARDSM

408 Crew
684 Passengers
30,277 Tons
Refurbished 2022

- Newest & forth ship to our fleet but still a sister ship alongside her sisters – Azamara Journey®, Azamara Quest® & Azamara Pursuit®.
- Our beautiful new ship that will allow us to bring our guests to even more destinations and smaller ports that only small ships can visit. Azamara Onward will expand the overall capacity by 33 percent.
- Azamara Onward used to be Pacific Princess & is the last R Class (Renaissance Cruises) Ship
- Azamara OnwardSM is registered to Valletta, Malta.

Her Name

- Azamara Onward is an important addition & milestone for us as she marks the beginning of our new brand as an independent cruise line. Onward represents moving forward in space or time. This unique name reflects the brand's journey to the next chapter as we become an independent brand. Onward is meant to evoke feelings of resilience, positivity, and the endless possibilities of the future. We chose a unique name to support our immersive, boutique-style cruising experience that isn't commonly used in the travel industry.

Itineraries

- Azamara Onward will have a huge range of Country-IntensiveSM Voyages & be doing a World Voyage in 2024, sailing from Miami (Fort Lauderdale) to Barcelona, departing 5th January 2024 & arriving in Barcelona on 9th June 2024. The World Voyage is also able to be booked in 10 x individual segments. Plus we have recently released 9 new voyages for early 2023 on her.
- Updated deployment flyer here (excl. world voyage & segments):
https://aus.azamaracommunity.com/wp-content/uploads/2022/04/AZA_Azamara_Onward_Campaign_INTL_Flyer.pdf

Refurbishment details

- Azamara Onward is currently undergoing a \$50 million+ construction/refurbishments to match its sister ships and the brand's upmarket position as well as offering unique and new onboard elements. These updates will be similar to the renovations introduced most recently on Azamara Pursuit, bringing guests the experience of a boutique hotel at sea. We do not have information yet on all her exciting amenities & features but she as she is a sister ship – she will look much like our sister ships and have the same features & spaces with a few new features/additions (to be advised soon, closer to launch).

Assets

- Please use our current images, assets & information we have for our other ships for her staterooms, dining venues, public areas etc.
- We do have some ship exterior render images you can use to promote – please see them on Connect here: <https://aus.azamaracommunity.com/onward-deployment/>
- Please visit the above webpage for her deck plans & other assets such as flyers, posters, digital banners, promo video, hero image & lockups & this Factsheet.

- More assets available in this Dropbox folder which is regularly updated as new assets are received from the marketing team:
<https://www.dropbox.com/sh/et8op07kferdqbt/AADpIkNmsxHGunX8wkPF5plda?dl=0>
- Stay up to date with the latest information on our brand Facebook page – [facebook.com/AzamaraVoyages](https://www.facebook.com/AzamaraVoyages)
- A lot of information on our blog about Onward & her maiden sailing here:
https://www.azamara.com/en-au/blog/get-know-azamara-onward?fbclid=IwAR30AYwnrxEhpWn8Dr7h3q99tt5p4H3PNKjAKfXBXuA4qHGUJeByk-6vW_o

Staffing on Onward's Inaugural Cruise – 2 May 2022 – 11NT Maiden & Christening Voyage – Monte Carlo to Venice – announced 22 Feb 2022

- Captain: Carl Smith
- Staff Captain: George Mastorakis
- Hotel Director: Elisabeth Vogel
- Cruise Director: Eric De Gray
- Executive Chef: Dhani Limboo
- Food & Beverage Manager: Tony Markey
- Chief Engineer: Hans Jensen

These senior officers will be onboard for the momentous occasion, welcoming our guests with open arms as Azamara Onward joins our fleet. These senior officers will oversee a newly stationed but seasoned crew who know how to make an Azamara ship feel like your home at sea. Together, they will do their part to ensure smooth sailing for Onward's first few weeks at sea.

Godmother Reveal – announced 9 March 2022

We are very excited to announce Beth Santos as the Godmother of our newest ship, Azamara Onward.

Beth Santos is a travel speaker, entrepreneur, and the brainchild of *Wanderful*, a global lifestyle brand and inclusive community of thousands of women travellers and travel content creators that is changing the way women travel. She is also just days away from launching *Wanderfest*, the first indoor travel festival for women.

As the founder and CEO of the global community and lifestyle brand *Wanderful*, Beth has been recognised by Business Insider as a changemaker transforming the hospitality industry. She is a seasoned traveller who helps an inclusive community of over 45,000 women travel the world – aligning with our mission to bring guests to hidden gem destinations, inviting them to dive deeper with country intensive itineraries, immersive land programs, and overnight stays. Santos embodies Azamara's strong commitment to destination immersion experiences.

In addition to founding *Wanderful*, Santos created the Women in Travel Summit in 2014, the premier event for women and gender diverse travel creators, entrepreneurs, and industry which is now hosted annually on two continents. Santos also started the Bessie Awards, which honor women of impact in the travel industry, and *Wanderfest*, the first major outdoor travel festival by and for women.

Beth is a woman of impact who is changing the travel industry for the better by advocating to make it more equitable, inclusive, and thoughtful. And her impact doesn't stop at travel. At home in Massachusetts, she is one of three co-owners of Ula Café, a Black-owned, woman-owned, and veteran-owned café and community hub in the town of Jamaica Plain that focuses on local, sustainable, and responsible food, paired with community dialogue and events intended to unite and celebrate a diverse neighbourhood.

Having first cruised at the age of two with her family, Santos appreciates that cruising has a unique ability to bring people together. Her passion for the empowerment of women, diversity and inclusion, and desire to bring together people of all ages and backgrounds make her the ideal fit to be Godmother of Azamara Onward. Beth will officially christen our new ship in Monte Carlo, Monaco on May 2, 2022, which will take place on her maiden voyage so our guests can join us to celebrate this special milestone. For more information watch our YouTube video here (2mins, 13 secs):

<https://www.youtube.com/watch?app=desktop&v=3MAMzzHB91Y&feature=youtu.be>

& for more information on Beth visit our website here:

https://www.azamara.com/en-au/our-ships/azamara-onward/onward-godmother?ecid=em_23733310&rid=1840545709&emsc=&emct=&lnkid=https%3A//www.azamara.com/onward-godmother

For images of Beth & Beth with Carol visit our Dropbox folder here:

<https://www.dropbox.com/sh/anw14xp2gvqckzu/AABnaXKd4EXqo4ykbU8Mbnoja?dl=0>

New Atlas Bar & additional Chef's Table in Aqualina – announced 23 March 2022

We are so excited to announce we will have a brand-new bar, called Atlas Bar, an exclusive venue found only aboard Azamara Onward. Atlas Bar is a unique concept offering artisanal cocktails, created using the latest one-of-a-kind techniques that are as delightful to drink as they are to watch being made! Fresh-squeezed juices and handmade syrups add to their superior flavour.

While Atlas Bar is not part of our inclusive experiences, cocktails from this venue are included for guests on our Ultimate Beverage Package. Atlas Bar is considered a specialty venue and is not part of Azamara's complimentary offerings.

In addition, an exotic menu of small plates, both hot and cold, will be offered. These small plates will be served with great panache and prepared with premium ingredients such as yuzu and foie gras. Beef tartare with shaved truffle, anyone? For a sweet ending to your Atlas Bar experience, the dessert menu features selections from the far corners of the world.

One more experience unique to Onward will be an additional Chef's Table at Aqualina, one of our specialty restaurants, which will allow more guests to savour this epicurean journey through seven beautifully presented courses.

Make sure to check out these new experiences available when sailing with Onward.

As of 21 April 2022

Dropbox link to assets: https://www.dropbox.com/sh/quggt3asq8zxibx/AAAM3icYm_tMniHuzlP48Qh-a?dl=0



AZAMARA®

Be Among ^{THE} First ^{TO} Venture

AZAMARA ONWARD™ INAUGURAL SEASON NOW OPEN

VOYAGES INCLUDE: GRATUITIES, SELECT BEVERAGES, EXCLUSIVE CULTURAL EVENTS, AND MORE

See our website for full details and sailings

Istanbul, Turkey

The background image shows a night view of a mosque with illuminated minarets and a large dome, set against a dark sky with city lights in the distance. The text is overlaid on this image.