

Why Choose A Travel Advisor?

USING SOCIAL MEDIA TO PROMOTE THE ADVANTAGES YOU BRING CUSTOMERS.

Social Media is a great way to remind customers and prospects of all the reasons to choose a Travel Advisor. Here's a few helpful to suggest a few topics you can use to create your own social media campaign. Because once travelers learn the truth, they'll see the clear advantages you deliver.

FACEBOOK

GET THE MOST OUT OF YOUR VACATION — USE A TRAVEL ADVISOR!

Did you know Travel Advisors work for you? Did you know their mission is to plan the ideal vacation around your individual wishes? Did you know travel agents use their industry wide connections to get you the best rooms, rates, upgrades, extras and more? Travel agents make sure you have the best possible time, while enjoying the best possible value. #TruthAboutTravelAdvisors #BestTravelValues #TravelAdvisorAdvantages #TravelAdvisorsAddValue

LOOKING FOR A SPECIAL VACATION? STEP ONE – LOOK FOR A GREAT TRAVEL Advisor.

Maybe it's exploring a bucket-list country like France or Spain on an immersive Country-Intensive Azamara Voyage. Maybe it's curating a one-of-a-kind vacation built around family interests or celebrating a milestone occasion by combining multi-night land tours before or after your voyage. If it has to be special, go with a trusted travel advisor. #TravelAdvisorsKnowBest #TruthAboutTravelAdvisors #TrustedTravelAdvisors

WEBSITES DON'T HAVE YOUR BACK. TRAVEL ADVISORS DO.

Book a vacation online and you're on your own. If plans change, flights are canceled, luggage gets lost, a passport is misplaced, a tour is postponed, essentially when "stuff happens" it's up to you to fix things. Book through a travel advisor and you have an advocate on your side ready to resolve the situation at a moment's notice. #TravelWithConfidence #GoWithATravelAdvisor #TravelAdvisorsOnYourSide

TWITTER

The truth about travel advisors—Your money goes further on your vacation when you book with a travel advisor. #TrustATravelAdvisor #MoreValueWithATravelAdvisor #TravelAdvisorAdvantages #TravelWithConfidence #AzamaraSupportsTravelAdvisors #TravelAdvisorsAndYou

Talk with a trusted travel advisor about your individual travel dreams and they'll come to life on your next vacation. #TravelAdvisorsKnowBest #TravelAdvisorExpertise #TruthAboutTravelAdvisors #AzamaraSupportsTravelAdvisors #TellYourTravelAdvisor#TravelWithConfidence #TrustedTravelAdvisors

Who has time to research hotels, cruises, airfare, attractions, restaurants, tours and everything else that goes into a great vacation? Your travel advisor! #TravelAdvisorsKnowBest #TravelAdvisorExpertise #TruthAboutTravelAdvisors #AzamaraSupportsTravelAdvisors #TellYourTravelAdvisor#TravelWithConfidence #TrustedTravelAdvisors

TELL YOUR OWN STORIES

Use Social Media to share your own travel experiences. Post photos on Instagram and Facebook. Talk about the amazing places you've visited and the people you've met during your career. Personal experience is a great way to showcase your value as a travel advisor.

ASK YOUR CUSTOMERS TO SHARE

Encourage your followers to post about vacations you've planned for them and how invaluable your services were to making their experiences unforgettable. You might even want to offer an incentive or discount on their next trip for taking the time to share. Word of mouth is still the best advertising.

Explore FurtherSM

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